



MOVING AHEAD

Cookie Policy

2022



What are cookies?

Our Website (<https://www.moving-ahead.org>) uses cookies and similar technologies.

Cookies are small text files that are downloaded to your device. Cookies contain uniquely generated references which are used to distinguish you from other users. They allow information gathered on one webpage to be stored until it is needed for use on another, allowing our Website to provide you with a personalised experience (like remembering your

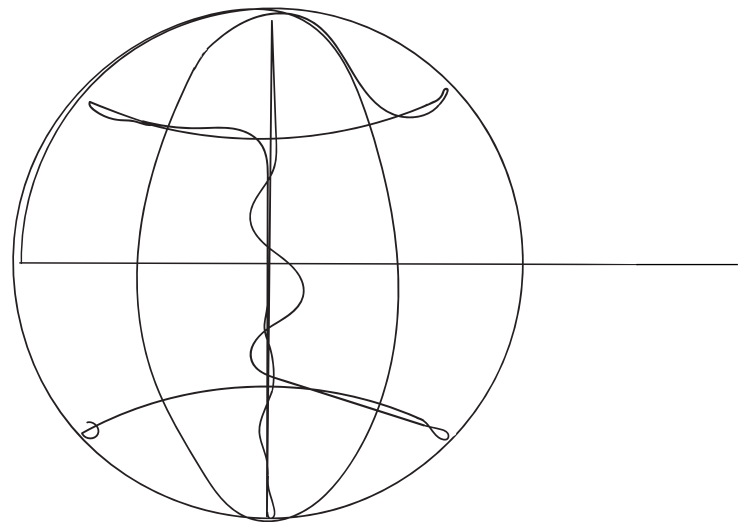
favourites) and provide us with statistics about how you interact with our Website.

Cookies are not harmful to your devices (like a virus or malicious code) but some individuals prefer not to share their information (for example, to avoid targeted advertising).

What do we use cookies for?

We use cookies to:

- ▶ To track how visitors use our website
- ▶ To record whether you have seen messages we display on our website
- ▶ Where we post content and links to content, we use cookies to capture and analyse information such as number of views and shares



Different types of cookies

Session vs. persistent cookies

Cookies have a limited lifespan. Cookies which only last a short time or end when you close your browser are called [session cookies](#). Cookies which remain on your device for longer are called [persistent cookies](#) (these are the type of cookies allow websites to remember your details when you log back onto them).

First party vs third party cookies

Cookies placed on your device by the website owner are called [first party cookies](#). When the website owner uses other businesses' technology to help them manage and monitor their website, the cookies added by the other business are called third [party cookies](#).

Categories of cookies

Cookies can be grouped by what they help the website or website owner do (the [Purpose](#)).

▶ Strictly necessary cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a

request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

▶ Targeting cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

▶ Performance cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookies we use

COOKIE	PURPOSE	WHAT IT DOES	HOW LONG IT LASTS
OptanonConsent	Strictly necessary cookie	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	365 days
ss_cpvisit	Performance cookie	This cookie is associated with Squarespace. It is used to assign visitors into segments, making website advertising more efficient.	364 days
crumb	Strictly necessary cookie	This cookie is associated with SquareSpace. It is used to ensure a visitor's browsing security. by preventing cross-site request forgery (CSRF).	Session
_ga	Performance cookie	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	729 days
SS_MATTR	Performance cookie	This cookie is associated with Squarespace. It identifies unique visitors and tracks their sessions on the site	364 days
ss_cid	Performance cookie	This cookie is associated with Squarespace. It collects data such as time spent on the website and website interaction.	364 days
_gid	Performance cookie	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited._gid	24 hours

COOKIE	PURPOSE	WHAT IT DOES	HOW LONG IT LASTS
OptanonAlert BoxClosed	Strictly necessary cookie	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	365 days
_gat_gtag_XXXXXX XXXXXXXXXXXXXXXX XXXX	Targeting cookie	This cookie is associated with Google Universal Analytics. It is used to build a profile of your interests based on the browsing information they collect and report from you anonymously.	A few seconds
User_segment	Targeting cookie	This cookie is used to remember your preferences and does not install any tracking on your computers at all.	364 days
ss_cvr	Performance cookie	This cookie is associated with Squarespace. It identifies unique visitors and tracks their sessions on the site	2 years
ss_cvt	Performance cookie	This cookie is associated with Squarespace. It identifies unique visitors and tracks their sessions on the site	30 days
SS_MID	Performance cookie	This cookie is associated with Squarespace. This cookie identifies a unique visitor. No visitor information is stored except a unique ID dropped on visitors to the site.	364 days
ss_cvisit	Performance cookie	This cookie is associated with Squarespace. It collects data such as time spent on the website and website interaction.	30 minutes
SS_lastvisit	Performance cookie	This cookie is associated with Squarespace. It identifies unique visitors and tracks their sessions on the site	364 days

Your choices

We can only use cookies with your permission (you will be prompted by a message when you first visit our Website, also known as a cookie banner, where you can choose to accept or decline our cookies).

You can update your cookie settings on our Website by opening the green cookie icon at the bottom left of your screen and using the granular selection tool to manage your consent preferences.

You can choose to decline cookies but you cannot turn off strictly necessary cookies, otherwise our Website will not work. You can also manage cookies through your browser settings or device settings.